

CDP VENTURE CAPITAL SGR LAUNCHES THE NEW "APPLY NOW" TOOL FOR STARTUPS

Rome, 13rd October 2025 - **CDP Venture Capital** announces the relaunch of its digital presence , with a completely redesigned website, featuring a new tool dedicated to its relations with the world of startups: "[Apply now](#)" allows users to submit their business project online in just a few steps, presenting their ideas directly to the SGR investment team.

The new website forms the cornerstone of an ecosystem of completely overhauled channels, to ensure more fluid, intuitive and accessible navigation, enhancing the user experience and favouring more immediate interaction with the organisation.

With this step, CDP Venture Capital confirms its support for the national innovation ecosystem, undertaking to always keep an open communication channel with startups and to simplify the application process for the most innovative and ambitious companies that contribute to the development of innovation in Italy.

The objective is to strengthen its reference role for the most ambitious entrepreneurial projects, continuing to play the dual role of strategic partner for national champions and facilitator in the matchup between the supply and demand of capital across all stages in the life of startups.

CDP Venture Capital is an asset management company where CDP Equity holds a 70% stake and Invitalia a 30% stake. It was set up with the goal of making Venture Capital a cornerstone of Italy's economic development and innovation, creating the conditions for the overall, sustainable growth of the entire innovation ecosystem. CDP Venture Capital manages 15 investment funds, amounting to over EUR 4,7 billion in resources that support innovative companies at all stages of their life cycle, making both direct and indirect investments (funds of funds). For more information: www.cdpventurecapital.it

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